Top 5 Reasons to Choose Blue Coat WAN Optimization

❶ Accelerate performance and reduce bandwidth consumption by up to 99%

Blue Coat provides leading WAN Optimization technology to accelerate files, email, storage, backup and key enterprise business applications. Our byte caching and compression technologies reduce WAN bandwidth by up to 99%, while protocol acceleration speeds the delivery of your critical business applications. These technologies enable IT consolidation and centralization, which helps reduce overall infrastructure costs and increase compliance while creating a better application experience for users.

❷ Deliver new video and web initiatives with no additional bandwidth

Once you've addressed the core data applications, you need to manage video and Web performance requirements. Blue Coat provides the intelligence to understand and specialized technologies to optimize and control video and web applications. Our on-demand video object caching and CDN capabilities deliver massive gains (1000x or more) for Adobe Flash, Microsoft Windows Media Server and HTTP/SSL video. In fact, Blue Coat has been a leading innovator of HTTP and SSL web acceleration technologies for 14 years. Our specialized object caching, adaptive refresh and connection pipelining add another layer of optimization for web-delivered applications.

❸ Accelerate cloud-delivered applications and enable new branch office network architectures

Our WAN Optimization technologies are uniquely architected to accelerate cloud-delivered applications from a single appliance. Because our HTTP, SSL and video optimization technologies operate asymmetrically, there is no need for an optimization appliance or software component on the cloud providers' infrastructure. In addition, our SSL technologies have a unique ability to decrypt both internal and external SSL. And, because our acceleration appliances can be upgraded to include leading Secure Web Gateway technologies, we can optimize and protect cloud applications and Internet access. Blue Coat delivers this unique Direct-to-Net solution that accelerates cloud applications and safely offloads 100% of recreational traffic from the WAN.

Market Leadership

-> Positioned in Leader's Quadrant of Gartner's Magic Quadrant for WAN Optimization Controllers, 2009

-> Ranked as the market leader in WAN Optimization; Infonetics Research Q1 - 2010

Enterprise Application Partnerships

-> SAP

-> Oracle

-> Microsoft

What Customers Say

"We were able to drive efficiency into the business because [our branches] were able to receive and send information to each other a hundred times faster than what they could prior to the Blue Coat rollout."

Nectarios Lazaris
CIO, Woods Bagot

❹ Gain visibility into and control over your network performance

Blue Coat delivers the insight you need to manage the diversity and complexity of applications running over the WAN and the Internet today. Blue Coat has the most intelligent Layer 7 application discovery technology to give you visibility into what applications are running on the network. With that level of understanding, you can then take the right steps to control and optimize your network and application performance.

❺ 97 of the Fortune® 100 use Blue Coat

Blue Coat is a trusted name in Enterprise WAN Optimization and security solutions. Our WAN Optimization technologies deliver benefits beyond other vendors in the industry, creating strong ROI for our customers.

About Blue Coat Systems

Blue Coat is the technology leader in Application Delivery Networking (ADN). The ADN infrastructure provides the visibility, acceleration and security capabilities required to optimize and secure the flow of information to any user, on any network, anywhere. This application intelligence enables enterprises to tightly align network investments with business requirements, speed decision-making and secure business applications for long-term competitive advantage. To learn more, please visit us at www.bluecoat.com.